

# Gulf Breeze High School Band Boosters Meeting

November 14, 2016

Call to order 6:30 pm

Attended: Kelly Bleiler, Lee Buxton, Keith Whelan, Don Toole, Barbara Scott, Heather Cady-Bragg, David Blieler, Theresa Moore, Amy Armstrong, Missy Hecht, Dan Hecht, Wendy Hoeflich, Tonya Duke, Scott Stonebraker, "T" Dykes, Lorri Adkins, Patrick Barnett, Zach Dykes, Dane Mallette, Grace Hofius

Minutes: Scott Stonebraker moved to accept the minutes and Keith Whelan seconded it. Motion passed.

President's Report:

We had a great season! We were on the front page of the Gulf Breeze News twice. We received a \$10,000 Will Do grant; \$1000+ from the McDonald's fundraiser. There were 9 events that the concession stand worked with a net revenue of over \$21,000; Marchathon earned over \$16,000 with only 49% of the band participation. There is lots of momentum, especially during marching season, and we need to keep it up; we need to carry it over through to next year.

Some ways to do it: Concession stand committee debrief on how to do better-what worked and what we need to change, ask for money at the right time so we don't miss out.

Thank you to all for getting us where we are! Let's not lose the momentum!

Don stated that the biggest reason we got the grant is that our program is growing and the story he told.

Band Director's report:

Mr. Dykes thanked all parents for what they have done to keep the band running and get things done. It was the first time in 3 years we won straight superiors in all competitions. He learned a lot and looks forward to implementing improvements for next year. Band is not done! Concert season kicks off with the GB Fall Festival on November 19, 2016 at 5:45pm. Call time will be before 5pm to meet at the rec center. It ends at about 8:30pm and everything will need to be brought back to the band room. All-County auditions are November 15<sup>th</sup>. All students need to bring \$5 to cover the judges. December 7, 2016 the Jazz band will play at the Christmas tree lighting at Gulf Breeze Hospital. December 8, 2016 is the Band Christmas concert at 6:30pm at the GB Methodist Church on Fairpoint.

Mr. Dykes was approached by Coach Alt to help with the upkeep on the fields at the rate of \$2,500 for a month. There was much discussion but the consensus was the boosters are not happy about that.

One item note from the health inspector: we need to secure loose gas cylinders properly.

Band President's report: No report

Committee reports:

Fundraising: We still need a person who would be the coordinator of all the fundraising activities and over the chairs of those activities. This person would be over all aspects of fundraising, like spirit nights, concessions, Marchathon, etc. Heather Cady-Bragg expressed an interest, especially for concessions.

One suggestion: No more middle school dances.

Fundraising ideas: Audio/visual of the performances to sell to family members; create a shirt and sell it as a fundraiser, ensembles playing Christmas carols around town; play one night at zoo lites for proceeds percentage; grants.

Grants: We have a new grant writer, Michael Whitt. Don will get with him to get him started on the next one. Amy Woodcock said she would help.

Sponsorships: We received some small amounts from Kona Ice, but not since band camp this summer. Amazon-go to the band website and then click on the Amazon link from there and we get a percentage of the sales. Thanks to West Florida Hospital for the ad on the back of the trailer the check we received from them. A suggestion was made to invoice them for next year-as a renewal.

Concessions: Heather Cady-Bragg gave a big thank you to all who helped this year. Don said the transition to a new chair appeared to be easy. She tested a red velvet funnel cake at an event and it went over well. She is interested in trying other flavors. Heather is interested in adding popcorn. She would like to have a popcorn machine, and more funnel cake fryers. Don and Heather came up with some ideas on how to use the leftovers after the inventory is done. Don reiterated the need to have a committee meeting about how to improve the concession stand.

Dave Bleiler presented a proposal for an addition to the concession stand that would happen in phases. It would be an enclosure for the grilling area with pre-made materials that would be put together. It would come out an extra 4 feet and be 4 feet taller. The cost is about \$1,100 and don't include counter space, gutters, locking cabinet for propane, and electrical changes. It will not come down in a hurricane. We will need approval and feedback from administration before we can vote on it. A motion was made to accept the band concession proposal and forward it to administration and the city for approval by Scott Stonebraker and seconded by Keith Whelan. Motion passed.

Spirit sales: Tonya Duke put together an inventory and will get it out to us.

Volunteer: Dan Hecht said thank you to all who filled spots this year. Everyone thanked Dan for stepping up to coordinate the volunteers.

Transportation: The truck repairs are done. The loading crew situation was taken care of. LED lights were added. Wheels need to be painted and wheels on the cart need to be fixed. He insurance premium is due December 3<sup>rd</sup>. Premiums have gone up because of added drivers. In regards to the trailer repairs, they are looking for volunteers to go to Georgia to get it repaired on December 5<sup>th</sup>.

A comment was made that we need to get another trailer or come up with other options. Don suggested someone research options and come back with a proposal. Indoor and winter guard need a trailer and part of the truck for their equipment. Wendy Hoeflich will get with Keith Whelan about getting a used trailer. The county said the trailer title has to be turned over to them as owners. There was much discussion about the benefits or not to county ownership but the bottom line is it is the rule. If the trailer is being used for school events, it shall become school board property.

The gator was a rental and will be going back to the rental company soon.

Communications: We are still looking for help with newsletters and social media.

Uniforms: Looking at the future. We could be looking at over 150 students next year and we will need more uniforms. The ideal is to go with a lighter weight jacket too. Students buy their own bibbers now but we will need 30 more coats for next year and they cost over \$300 per coat. We can get a %5 discount if we pay in full up front. To change to the lighter weight coats would cost about \$36,000 (\$180 x 200 coats) Shakos would cost about \$7,000. We would need to order some coats now, if we don't replace them, all for about \$12,000. April 1<sup>st</sup> is the deadline to get them back in time. Tonya Duke met with Mr. Dykes to plan for the future. Don recommends waiting until March to make a final decision. Mr. Dykes and Tonya Duke are looking at another company and will ask about payment options as well.

Barbara Scott reminded Tonya that we had extra shakos and cords. The new uniforms would not have the monogram to make it easier to sell later if need be.

Hospitality: We will need refreshments on December 8<sup>th</sup> for the concert and Amy Armstrong asked if we could be inside this year. It is actually time to start thinking about the banquet because we need to book something soon and there are few venues that can now accommodate us. Amy needs a date in order to book a venue.

Treasurer's Report:

Current total assets are \$65,409.94 but the grant, last 2 concession deposits or the latest deposits are not included. Bank charges for the Paypal and are a lot! We may need to look at another way to take credit card payments. The 990 and 3<sup>rd</sup> quarter taxes were filed. MFS payments have increased, but there are still several who owe a lot. 67% of the members are paid in full for MFS.

New Items: Question was asked about getting more instruments of other types besides the drums. There are 2 yard signs left. Dan Hecht wanted to note that we need to thank Ace Hardware and support them as they provide all our propane free; tell them thank you when you visit them.

Adjourned: 8:36pm

Submitted by Grace Hofius, Secretary